



STANDARDS SYMPOSIUM

ENABLING SMART CITIES THROUGH IOT & SMART GRID STANDARDIZATION

05 NOVEMBER 2019

INTERCONTINENTAL SEMIRAMIS
CAIRO, EGYPT

9.30am-3.45pm

In collaboration with

INTRODUCTION

The Egyptian Knowledge Bank (EKB) in collaboration with IEEE is hosting a high-level symposium to demonstrate the impact of standardization of new technologies to advance industry and society. During the symposium, we will discuss the basics of standardization, including benefits, participation, and adoption. We will highlight standards from technology sectors including the Internet of Things, Smart Grid and Renewable Energy to foster the development of smart cities.

AGENDA

- 9:30 am **Welcome Address**
Professor Amr Adly, Deputy Minister of Higher Education & Scientific Research for University Affairs, Ministry of HE & Scientific Research
- 9:45 am **IEEE Advancing Technology for the Benefit of Humanity**
Stephen Welby, IEEE Executive Director
- 10:15 am **Introduction to IEEE Standards and Why Standards Matter to Government, Industry and Innovation**
Adam Newman, IEEE Senior Director for Innovations
- 11:00 am **Standardization Best Practices: Engaging Industry Partners and Capacity Building Programs**
Moira Patterson, IEEE Global Market Affairs
- 12:00 pm **LUNCH BREAK**
- 1:00 pm **Technology Expert: IEEE Standards for the Internet of Things**
Sri Chandra, IEEE Senior Director Standards & Technology
- 2:00 pm **Technology Expert: IEEE Standards for the Smart Grid and Renewable Energy**
Robby Simpson, IEEE SA Board of Governors & System Architect for GE
- 3:00 pm **Panel Discussion on Opportunities & Application Potential in Egypt**
- 3:30 pm **Closing Remarks**